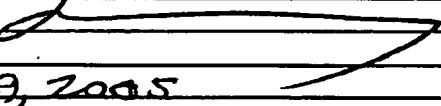


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U.S. TRADEMARK OFFICE  
2142

2142

<b>09/981,776 AMENDMENT TRANSMITTAL</b>		<b>PATENT</b>
Application No.: <u>09/891,776</u>		
Filing Date: <u>10/16/01</u>		
First Named Inventor <u>Gaxiola</u>		
Examiner's Name: <u>C. Reid</u>		
Art Unit: <u>2142</u>		
Attorney Docket No.: <u>80398.P447</u>		
<p><input type="checkbox"/> An Amendment After Final Action (37 CFR 1.116) is attached and applicant(s) request expedited action.</p> <p><input checked="" type="checkbox"/> Charge any fee not covered by any check submitted to Deposit Account No. 02-2666.</p> <p><input checked="" type="checkbox"/> Applicant(s) hereby request and authorize the U.S. Patent and Trademark Office to (1) treat any concurrent or future reply that requires a petition for extension of time as incorporating a petition for extension of time for the appropriate length of time and (2) charge all required fees, including extension of time fees and fees under 37 CFR 1.16 and 1.17, for any concurrent or future reply to Deposit Account No. 02-2666.</p> <p><input type="checkbox"/> Applicant(s) claim small entity status (37 CFR 1.27).</p>		
<b>ATTACHMENTS</b>		
<input type="checkbox"/> Preliminary Amendment		
<input type="checkbox"/> Amendment/Response with respect to Office Action		
<input type="checkbox"/> Amendment/Response After Final Action (37 CFR 1.116) (reminder: consider filing a Notice of Appeal)		
<input type="checkbox"/> Notice of Appeal		
<input type="checkbox"/> RCE (Request for Continued Examination)		
<input type="checkbox"/> Supplemental Declaration		
<input type="checkbox"/> Terminal Disclaimer (reminder: if executed by an attorney, the attorney must be properly of record)		
<input type="checkbox"/> Information Disclosure Statement (IDS)		
<input type="checkbox"/> Copies of IDS citations		
<input type="checkbox"/> Petition for Extension of Time		
<input type="checkbox"/> Fee Transmittal Document (that includes a fee calculation based on the type and number of claims)		
<input type="checkbox"/> Cross-Reference to Related Application(s)		
<input type="checkbox"/> Certified Copy of Priority Document		
<input checked="" type="checkbox"/> Other: <u>Response to Notice of non-compliant amendment (5pgs.)</u>		
<input type="checkbox"/> Other: _____		
<input type="checkbox"/> Check(s) _____		
<input checked="" type="checkbox"/> Postcard (Return Receipt) _____		
<b>SUBMITTED BY:</b>		
BLAKELY SOKOLOFF TAYLOR & ZAFMAN LLP		
TYPED OR PRINTED NAME: <u>Sheryl Sue Holloway</u>		
SIGNATURE: 		
REG. NO.: <u>37,850</u>		
DATE: <u>AUG 29, 2005</u>		
ADDRESS: <u>12400 Wilshire Boulevard, Seventh Floor</u>		
<u>Los Angeles, California 90025</u>		
TELEPHONE NO.: <u>(408) 720-8300</u>		
<b>CERTIFICATE OF MAILING BY FIRST CLASS MAIL (if applicable)</b>		
I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail with sufficient postage in an envelope addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria Virginia 22313-1450 on <u>August 29, 2005</u>		
Date of Deposit		
<u>Cheri Clinkenbeard</u>	<u>Name of Person Mailing Correspondence</u>	<u>Date</u>
<u>Cheri Clinkenbeard</u>	<u>August 29, 2005</u>	
Signature		
Express Mail Label No. (if applicable): _____		

Send to: COMMISSIONER FOR PATENTS, P.O. Box 1450, Alexandria, Virginia 22313-1450

(10/14/03)



Attorney Docket No.: 80398.P447

Patent

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of: )  
 ) Examiner: C. Reid  
 Gaxiola, et al. )  
 ) Art Unit: 2142  
 Serial No.: 09/981,776 )  
 )  
 Filed: October 16, 2001 )  
 )  
 For: Intuit Mapping Between Explicit and )  
 Implicit Personalization )

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**RESPONSE TO NOTICE OF NON-COMPLIANT AMENDMENT**

In response to the Notice of Non-Compliant Amendment mailed July 29, 2005, Applicants respectfully request the Examiner to enter the following amendments and consider the following remarks.